

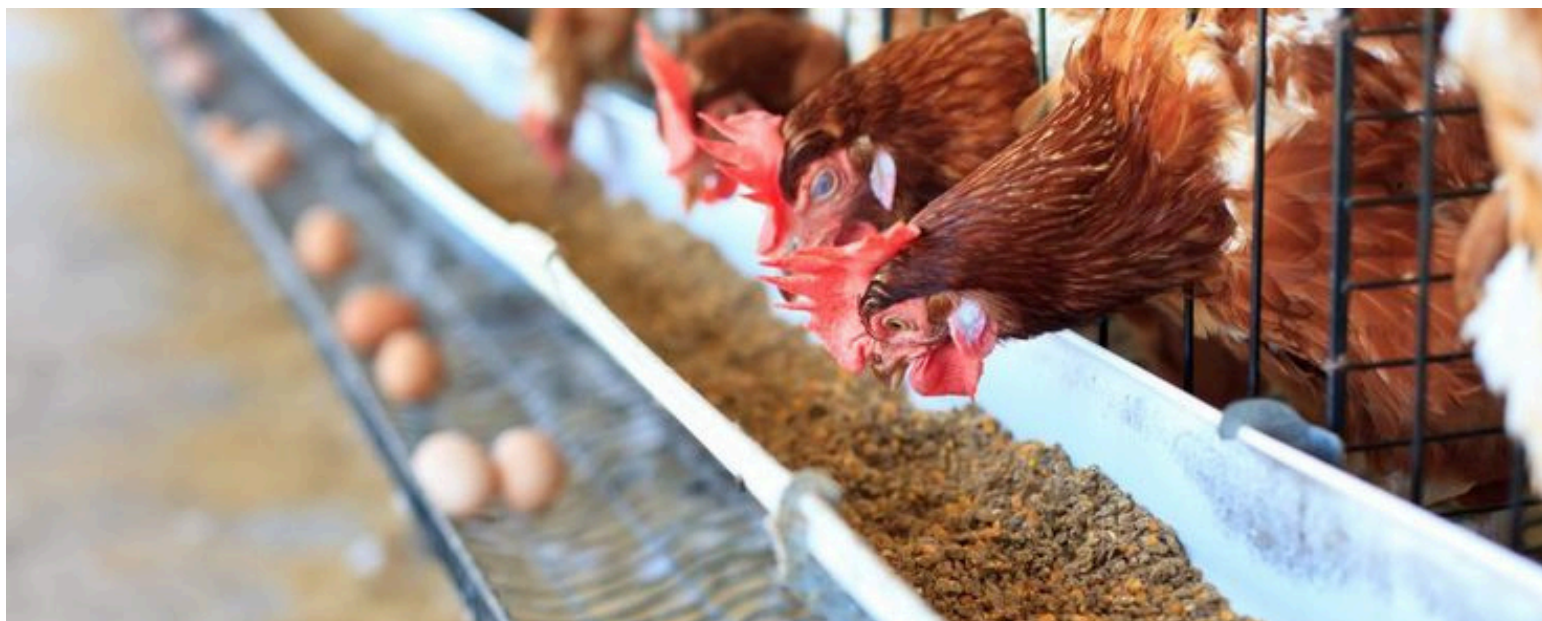
Smart Feeding, Better Farming

YOUR TRUSTED FORMULATION GUIDE



HELLO MKULIMA WA LAYERS & BROILERS!

Concentrates are high-quality feed supplements designed to boost animal nutrition. When mixed with raw materials like maize germ, broken maize, and soya, they form a complete and balanced feed. Packed with essential **amino acids, proteins, and vitamins**, concentrates ensure your animals receive the nutrients they need for **optimal growth, health, and productivity**.



WHY GROBEL LAYER CONCENTRATE?

Egg production thrives on proper nutrition! **Globel Layer Concentrate**, imported from Belgium, is tailored for laying hens, ensuring high yields, stronger eggshells, and better overall poultry health. This advanced formula is trusted by Kenyan farmers to maximize productivity and farm profitability.

Key Features & Benefits:

Higher Egg Yield: Achieve peak laying percentages consistently.

Superior Nutrition: Meets EU standards for quality, ensuring healthier poultry and better farm outcomes.

Optimized Costs: Reduce overall feed expenses by using locally available materials while maintaining top-tier feed quality.

Easy to Use: Simply mix with raw materials to formulate a complete layer feed.



Backed by Belgian Expertise & Technology

- ◆ **Precision Nutrition:** Scientifically formulated for superior results.
- ◆ **Enhanced Digestibility:** Ensures birds absorb maximum nutrients for better productivity.
- ◆ **Sustainable Farming:** Designed to minimize waste and improve feed conversion ratios, making your farm more efficient and profitable.

Global Layer Concentrate 20% (cct) Feed Mixing

ITEMS(Raw Materials)	CHICK MASH	GROWER MASH	PRE-LAY MASH	LAYER MASH
Maize Germ	225 Kgs	390 Kgs	360 Kgs	300 Kgs
Broken Maize	425 Kgs	305 Kgs	380 Kgs	410 Kgs
Wheat Bran	0	90 Kgs	20 Kgs	0
Lime	0	15 Kgs	40 Kgs	90 Kgs
Layer CCT 20%	0	200 Kgs	200 Kgs	200 Kgs
Broiler CCT 30%	350 Kgs	0	0	0
	1000 Kgs	1000 Kgs	1000 Kgs	1000 Kgs

Global Layer Premix 2.5% (cct) Feed Mixing

◆ 2.5% CONCENTRATE

This is a **lighter concentrate**, containing:

- **Amino Acids**
- **Vitamins & Minerals**

The key difference? **It does not contain protein.** This means farmers using the 2.5% concentrate must **add their own protein source** (like fishmeal, soya, or sunflower cake) during formulation. It's a more flexible option for farmers who have access to affordable protein materials and want to customize their rations.



ITEMS(Raw Materials)	GROWE MASH	LAYER MASH
Maize Germ	280 kgs	200 kgs
Broken Maize	355 kgs	300 kgs
Soya Doc	150 kgs	155 kgs
Sunflower	100 kgs	180 kgs
Wheat Bran	50kgs	30 kgs
Lime	40 kgs	110 kgs
Egg Colour	0	0.4 kgs
Layer CCT 2.5%	25 kgs	25 kgs
	1000 kgs	1000 kgs

GROBEL BROILER CONCENTRATE

Concentrate yetu haijazi tu tumbo—inaleta faida!

Pesa kwa mfuko, smiles kwa farmer.



Are Your Broilers Getting a Truly Balanced Diet?

A well-fed broiler is a fast-growing broiler. But what exactly makes a "balanced diet"?

In broiler farming, nutrition isn't just about feeding — it's about **feeding right**. A balanced diet for broilers must contain:

- ✓ High-quality **proteins** for muscle development
- ✓ Sufficient **energy** (carbs & fats) for rapid growth

- ✓ Essential **vitamins and minerals** for immunity and bone strength
- ✓ Proper **amino acid profile** to ensure even growth
- ✓ And most importantly — **digestibility & palatability**

That's where our **Broiler Concentrate** comes in. When used with locally available raw materials (like maize and soya), our concentrate provides **everything your birds need to thrive.**



BROILER FINISHER CONCENTRATE 10%

BROILER STARTER CONCENTRATE 10%

With Our Broiler Concentrate, You Get:

- ◆ Faster weight gain
- ◆ Stronger immune systems
- ◆ Better feed conversion ratio
- ◆ Uniform flock growth
- ◆ Reduced mortality
- ◆ Lower cost of production

◆ Whether you're formulating **starter, grower, or finisher mash**, our concentrate is the secret ingredient to a well-balanced, results-driven diet.

ITEMS	BROILER STRATER	BROILER FINISHER
Maize Germ	40 Kgs	45 Kgs
Broken Maize	525 Kgs	590 Kgs
Sunflower	35 Kgs	55 Kgs
Soya Doc	295 Kgs	200 Kgs
Lime	5 Kgs	10 Kgs
Broiler Starter cct 10%	100 Kgs	0
Broiler Finisher cct 10%	0	100 Kgs
TOTAL	1000 KGS	1000 KGS



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